



100"w x 34.6"h Live Area 30" centered

A	Skin	Size
	28" x 59"	W
		H
1X2 Vertical Thread		1x2 Thread vertical Shown as it will appear on the Xpressions unit

B	Skin	Size
	28" x 59"	W
		H
1X2 Vertical Thread		1x2 Thread vertical Shown as it will appear on the Xpressions unit

C	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit

D	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit

**Kit A**

Kit includes:

- Two 1x3 xpressions<sup>™</sup> SNAP frames
- Four xpressions<sup>™</sup> skins
- Two shelves
- One case wrap
- Case that converts to podium

It is recommended that all text and borders be 2" from the finish size

Please add a 1.5" bleed on all sides of each file submitted.

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:  
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



Finished Size



## • X-Factor •

Due to the nature of the Xpressions<sup>®</sup> graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount  
of distortion



3" in - distortion  
becomes more apparent



1" in - distortion  
very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*