



A	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit

B	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit

C	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit

D	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit

E	Skin	Size
	28" x 28"	W
		H
1x1 Flat Back		1x1 Flat Front Shown as it will appear on the Xpressions unit

F	Skin	Size
	28" x 28"	W
		H
1x1 Flat Back		1x1 Flat Front Shown as it will appear on the Xpressions unit

G	Skin	Size
	28" x 28"	W
		H
1x1 Flat Back		1x1 Flat Front Shown as it will appear on the Xpressions unit



100" w x 34.6" h Live Area 30" centered

Kit B

Kit includes:

- Two 1x3 xpressions[™] SNAP frames
- Nine xpressions[™] skins
- Two shelves
- One case wrap
- Case that converts to podium



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H	Skin	Size
	28" x 28"	W
		H
1x1 Flat Back		1x1 Flat Front Shown as it will appear on the Xpressions unit

I	Skin	Size
	28" x 28"	W
		H
1x1 Flat Back		1x1 Flat Front Shown as it will appear on the Xpressions unit

Please add a 1.5" bleed on all sides of each file submitted.

It is recommended that all text and borders be 2" from the finish size

Focus Area Key
focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided
w/out bleed



Image bled out
for print size



Finished Size



• X-Factor •

Due to the nature of the Xpressions[®] graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount
of distortion



3" in - distortion
becomes more apparent



1" in - distortion
very noticeable



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN