



| A              | Skin                | Size  |
|----------------|---------------------|---|
|                | 28"<br>X<br>28"     | W   |
|                |                     | H   |
| 1x1 Flat Front |                     | 1x1 Flat Front Shown as it will appear on the Xpressions unit |
| B              | Skin                | Size  |
|                | 28"<br>X<br>28"     | W   |
|                |                     | H   |
| 1x1 Flat Front |                     | 1x1 Flat Front Shown as it will appear on the Xpressions unit |
| C              | Skin                | Size  |
|                | 38.5"<br>X<br>38.5" | W   |
|                |                     | H   |
| Diamond        |                     | Diamond Shown as it will appear on the Xpressions unit        |

Please add a 1.5" bleed on all sides of each file submitted.



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It is recommended that all text and borders be 2" from the finish size

**Focus Area Key**  
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes  
 see [xpressions-snap.com](http://xpressions-snap.com) for details

# xpressions **SNAP!**™ Setup Guide

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:

<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



Finished Size



## • X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount  
of distortion



3" in - distortion  
becomes more apparent



1" in - distortion  
very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*