



A	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit

B	Skin	Size
	28.5" x 28.5"	W
		H
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit

C	Skin	Size
	28.5" x 28.5"	W
		H
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit

D	Skin	Size
	28.5" x 28.5"	W
		H
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit

E	Skin	Size
	28.5" x 28.5"	W
		H
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit

F	Skin	Size
	28.5" x 28.5"	W
		H
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit

G	Skin	Size
	28" x 28"	W
		H
1x1 Flat Back		1x1 Flat Back Shown as it will appear on the Xpressions unit

It is recommended that all text and borders be 2" from the finish size

Please add a 1.5" bleed on all sides of each file submitted.

**beautiful**  
**DISPLAYS**  
.com

3952 South Illinois Avenue  
Carbondale, Illinois 62903  
800.697.4670 • 618.529.7031 fax  
info@beautifuldisplays.com

**Focus Area Key**  
focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes  
see [xpressions-snap.com](http://xpressions-snap.com) for details

# xpressions **SNAP!**™ Setup Guide

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:

<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



Finished Size



## • X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount  
of distortion



3" in - distortion  
becomes more apparent



1" in - distortion  
very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*