

A	Skin	Size
	28" x 28"	W
		H
1x1 Flat Front		
1x1 Flat Front Shown as it will appear on the Xpressions unit		

B	Skin	Size
	28" x 28"	W
		H
1x1 Flat Back		
1x1 Flat Back Shown as it will appear on the Xpressions unit		

C	Skin	Size
	28" x 30"	W
		H
1x1 Vertical Thread		
1x1 Vertical Thread Shown as it will appear on the Xpressions unit		

D	Skin	Size
	30" x 28"	W
		H
1x1 Horizontal Thread		
1x1 Horizontal Thread Shown as it will appear on the Xpressions unit		

E	Skin	Size
	30" x 28"	W
		H
1x1 Horizontal Thread		
1x1 Horizontal Thread Shown as it will appear on the Xpressions unit		

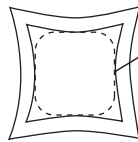
F	Skin	Size
	28" x 30"	W
		H
1x1 Vertical Thread		
1x1 Vertical Thread Shown as it will appear on the Xpressions unit		

Please add a 1.5" bleed on all sides of each file submitted.



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It is recommended that all text and borders be 2" from the finish size



**Focus Area Key**  
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes  
 see [xpressions-snap.com](http://xpressions-snap.com) for details

# xpressions **SNAP!**™ Setup Guide

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:

<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



Finished Size



## • X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount  
of distortion



3" in - distortion  
becomes more apparent



1" in - distortion  
very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*