



| A  | Skin  | Size  |
|--|-------|-------|
|  | 38.5" | W     |
|  | X     | H     |
|  |       | 38.5" |
| Diamond Shown as it will appear on the Xpressions unit |       |       |
| Diamond  |       |       |

| B  | Skin  | Size  |
|--|-------|-------|
|  | 38.5" | W     |
|  | X     | H     |
|  |       | 38.5" |
| Diamond Shown as it will appear on the Xpressions unit |       |       |
| Diamond  |       |       |

| C  | Skin  | Size  |
|--|-------|-------|
|  | 38.5" | W     |
|  | X     | H     |
|  |       | 38.5" |
| Diamond Shown as it will appear on the Xpressions unit |       |       |
| Diamond  |       |       |

| D   | Skin  | Size  |
|---|-------|-------|
|   | 28.5" | W     |
|   | X     | H     |
|   |       | 28.5" |
| 1x1 Single Twist Shown as it will appear on the Xpressions unit |       |       |
| 1x1 Single Twist  |       |       |

| E   | Skin  | Size  |
|---|-------|-------|
|   | 28.5" | W     |
|   | X     | H     |
|   |       | 28.5" |
| 1x1 Single Twist Shown as it will appear on the Xpressions unit |       |       |
| 1x1 Single Twist  |       |       |

| F   | Skin  | Size  |
|---|-------|-------|
|   | 28.5" | W     |
|   | X     | H     |
|   |       | 28.5" |
| 1x1 Single Twist Shown as it will appear on the Xpressions unit |       |       |
| 1x1 Single Twist  |       |       |

| G   | Skin  | Size  |
|---|-------|-------|
|   | 28.5" | W     |
|   | X     | H     |
|   |       | 28.5" |
| 1x1 Single Twist Shown as it will appear on the Xpressions unit |       |       |
| 1x1 Single Twist  |       |       |

| H   | Skin  | Size  |
|---|-------|-------|
|   | 28.5" | W     |
|   | X     | H     |
|   |       | 28.5" |
| 1x1 Single Twist Shown as it will appear on the Xpressions unit |       |       |
| 1x1 Single Twist  |       |       |

| I   | Skin  | Size  |
|---|-------|-------|
|   | 28.5" | W     |
|   | X     | H     |
|   |       | 28.5" |
| 1x1 Single Twist Shown as it will appear on the Xpressions unit |       |       |
| 1x1 Single Twist  |       |       |

Please add a 1.5" bleed on all sides of each file submitted.



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It is recommended that all text and borders be 2" from the finish size

|  |  |
|--|--|
|  | <p><b>Focus Area Key</b></p> <p>focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes</p> <p>see xpressions-snap.com for details</p> |
|--|--|

# xpressions **SNAP!**™ Setup Guide

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:

<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



Finished Size



## • X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount  
of distortion



3" in - distortion  
becomes more apparent



1" in - distortion  
very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*