



| A       | Skin | Size  |       |   |   |  |       |   |
|---------|------|---|-------|---|---|--|-------|---|
|         |      | <table border="1"> <tr> <td>38.5"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>38.5"</td> <td>H</td> </tr> </table> | 38.5" | W | x |  | 38.5" | H |
| 38.5"   | W    |   |       |   |   |  |       |   |
| x       |      |   |       |   |   |  |       |   |
| 38.5"   | H    |   |       |   |   |  |       |   |
| Diamond |      |   |       |   |   |  |       |   |

Diamond Shown as it will appear on the Xpressions unit

| B                | Skin | Size  |       |   |   |  |       |   |
|------------------|------|---|-------|---|---|--|-------|---|
|                  |      | <table border="1"> <tr> <td>28.5"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>28.5"</td> <td>H</td> </tr> </table> | 28.5" | W | x |  | 28.5" | H |
| 28.5"            | W    |   |       |   |   |  |       |   |
| x                |      |   |       |   |   |  |       |   |
| 28.5"            | H    |   |       |   |   |  |       |   |
| 1x1 Single Twist |      |   |       |   |   |  |       |   |

1x1 Single Twist Shown as it will appear on the Xpressions unit

| C                | Skin | Size  |       |   |   |  |       |   |
|------------------|------|---|-------|---|---|--|-------|---|
|                  |      | <table border="1"> <tr> <td>28.5"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>28.5"</td> <td>H</td> </tr> </table> | 28.5" | W | x |  | 28.5" | H |
| 28.5"            | W    |   |       |   |   |  |       |   |
| x                |      |   |       |   |   |  |       |   |
| 28.5"            | H    |   |       |   |   |  |       |   |
| 1x1 Single Twist |      |   |       |   |   |  |       |   |

1x1 Single Twist Shown as it will appear on the Xpressions unit

| D                | Skin | Size  |       |   |   |  |       |   |
|------------------|------|---|-------|---|---|--|-------|---|
|                  |      | <table border="1"> <tr> <td>28.5"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>28.5"</td> <td>H</td> </tr> </table> | 28.5" | W | x |  | 28.5" | H |
| 28.5"            | W    |   |       |   |   |  |       |   |
| x                |      |   |       |   |   |  |       |   |
| 28.5"            | H    |   |       |   |   |  |       |   |
| 1x1 Single Twist |      |   |       |   |   |  |       |   |

1x1 Single Twist Shown as it will appear on the Xpressions unit

| E                | Skin | Size  |       |   |   |  |       |   |
|------------------|------|---|-------|---|---|--|-------|---|
|                  |      | <table border="1"> <tr> <td>28.5"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>28.5"</td> <td>H</td> </tr> </table> | 28.5" | W | x |  | 28.5" | H |
| 28.5"            | W    |   |       |   |   |  |       |   |
| x                |      |   |       |   |   |  |       |   |
| 28.5"            | H    |   |       |   |   |  |       |   |
| 1x1 Single Twist |      |   |       |   |   |  |       |   |

1x1 Single Twist Shown as it will appear on the Xpressions unit

| F                | Skin | Size  |       |   |   |  |       |   |
|------------------|------|---|-------|---|---|--|-------|---|
|                  |      | <table border="1"> <tr> <td>28.5"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>28.5"</td> <td>H</td> </tr> </table> | 28.5" | W | x |  | 28.5" | H |
| 28.5"            | W    |   |       |   |   |  |       |   |
| x                |      |   |       |   |   |  |       |   |
| 28.5"            | H    |   |       |   |   |  |       |   |
| 1x1 Single Twist |      |   |       |   |   |  |       |   |

1x1 Single Twist Shown as it will appear on the Xpressions unit

| G                | Skin | Size  |       |   |   |  |       |   |
|------------------|------|---|-------|---|---|--|-------|---|
|                  |      | <table border="1"> <tr> <td>28.5"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>28.5"</td> <td>H</td> </tr> </table> | 28.5" | W | x |  | 28.5" | H |
| 28.5"            | W    |   |       |   |   |  |       |   |
| x                |      |   |       |   |   |  |       |   |
| 28.5"            | H    |   |       |   |   |  |       |   |
| 1x1 Single Twist |      |   |       |   |   |  |       |   |

1x1 Single Twist Shown as it will appear on the Xpressions unit

Please add a 1.5" bleed on all sides of each file submitted.



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[info@beautifuldisplays.com](mailto:info@beautifuldisplays.com)

It is recommended that all text and borders be 2" from the finish size

|  |   |
|--|---|
|  | <p><b>Focus Area Key</b><br/>                 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes<br/>                 see <a href="http://xpressions-snap.com">xpressions-snap.com</a> for details</p> |
|--|---|

# xpressions **SNAP!**™ Setup Guide

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:

<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



Finished Size



## • X-Factor •

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount  
of distortion



3" in - distortion  
becomes more apparent



1" in - distortion  
very noticeable



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*