

A	Skin	Size						
		<table border="1"> <tr> <td>13.375"</td> <td>W</td> </tr> <tr> <td>X</td> <td></td> </tr> <tr> <td>13.375"</td> <td>H</td> </tr> </table>	13.375"	W	X		13.375"	H
13.375"	W							
X								
13.375"	H							
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit						

B	Skin	Size						
		<table border="1"> <tr> <td>13.375"</td> <td>W</td> </tr> <tr> <td>X</td> <td></td> </tr> <tr> <td>13.375"</td> <td>H</td> </tr> </table>	13.375"	W	X		13.375"	H
13.375"	W							
X								
13.375"	H							
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit						

C	Skin	Size						
		<table border="1"> <tr> <td>13.375"</td> <td>W</td> </tr> <tr> <td>X</td> <td></td> </tr> <tr> <td>15"</td> <td>H</td> </tr> </table>	13.375"	W	X		15"	H
13.375"	W							
X								
15"	H							
1x1 Vertical Thread		1x1 Vertical Thread Shown as it will appear on the Xpressions unit						

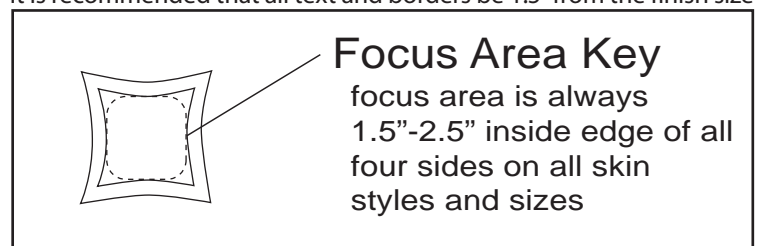
D	Skin	Size						
		<table border="1"> <tr> <td>13.375"</td> <td>W</td> </tr> <tr> <td>X</td> <td></td> </tr> <tr> <td>15"</td> <td>H</td> </tr> </table>	13.375"	W	X		15"	H
13.375"	W							
X								
15"	H							
1x1 Vertical Thread		1x1 Vertical Thread Shown as it will appear on the Xpressions unit						

Please add a 1.5" bleed on all sides of each file submitted.

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It is recommended that all text and borders be 1.5" from the finish size



Covered by U.S. Patent No. 7,191,555.

xpressions[®] SALESMATE[™] Setup Guide

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided
w/out bleed



Image bled out
for print size



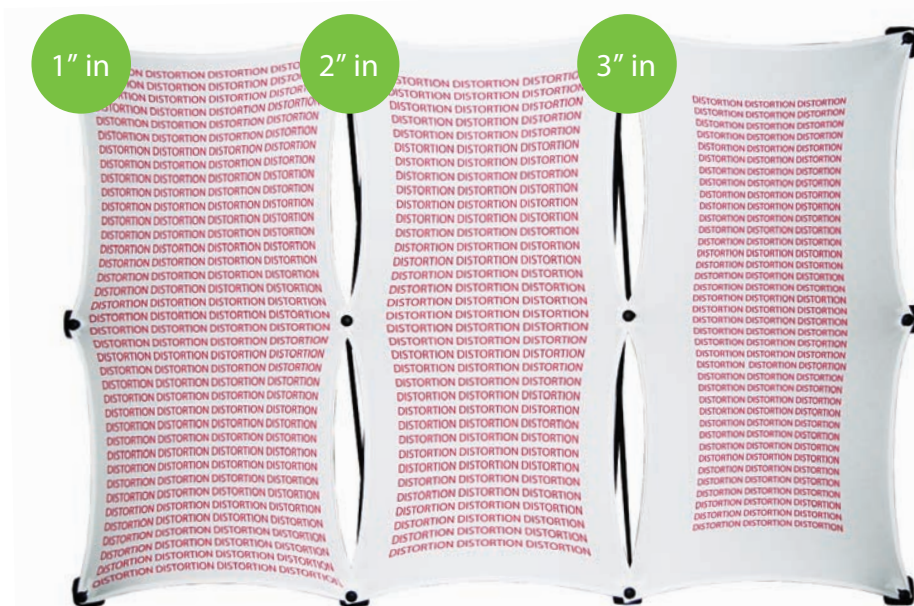
Finished Size



• X-Factor •

Due to the nature of the Xpressions[®] Salesmate[™] graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate[™] skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN