

A	Skin	Size					
		<table border="1"> <tr> <td>13.375"</td> <td rowspan="2">W</td> </tr> <tr> <td>x</td> </tr> <tr> <td>13.375"</td> <td>H</td> </tr> </table>	13.375"	W	x	13.375"	H
13.375"	W						
x							
13.375"	H						
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit					

B	Skin	Size					
		<table border="1"> <tr> <td>13.375"</td> <td rowspan="2">W</td> </tr> <tr> <td>x</td> </tr> <tr> <td>13.375"</td> <td>H</td> </tr> </table>	13.375"	W	x	13.375"	H
13.375"	W						
x							
13.375"	H						
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit					

C	Skin	Size					
		<table border="1"> <tr> <td>28"</td> <td rowspan="2">W</td> </tr> <tr> <td>x</td> </tr> <tr> <td>13.375"</td> <td>H</td> </tr> </table>	28"	W	x	13.375"	H
28"	W						
x							
13.375"	H						
2X1 Horizontal Thread		2X1 Thread Horizontal Shown as it will appear on the Xpressions unit					

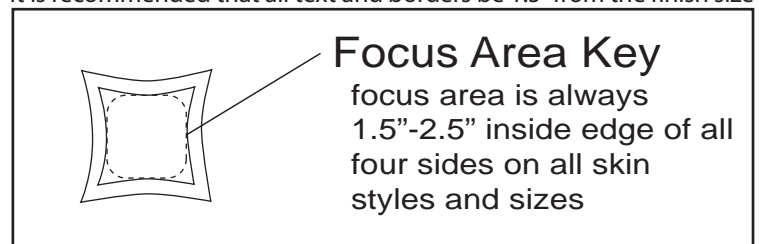
D	Skin	Size					
		<table border="1"> <tr> <td>28"</td> <td rowspan="2">W</td> </tr> <tr> <td>x</td> </tr> <tr> <td>13.375"</td> <td>H</td> </tr> </table>	28"	W	x	13.375"	H
28"	W						
x							
13.375"	H						
2X1 Horizontal Thread		2X1 Thread Horizontal Shown as it will appear on the Xpressions unit					

Please add a 1.5" bleed on all sides of each file submitted.

beautiful  
**DISPLAYS**  
.com

3952 South Illinois Avenue  
Carbondale, Illinois 62903  
800.697.4670 • 618.529.7031 fax  
info@beautifuldisplays.com

It is recommended that all text and borders be 1.5" from the finish size



Covered by U.S. Patent No. 7,191,555.

xpressions®  
**SALESMATE™**  
Setup Guide

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:  
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



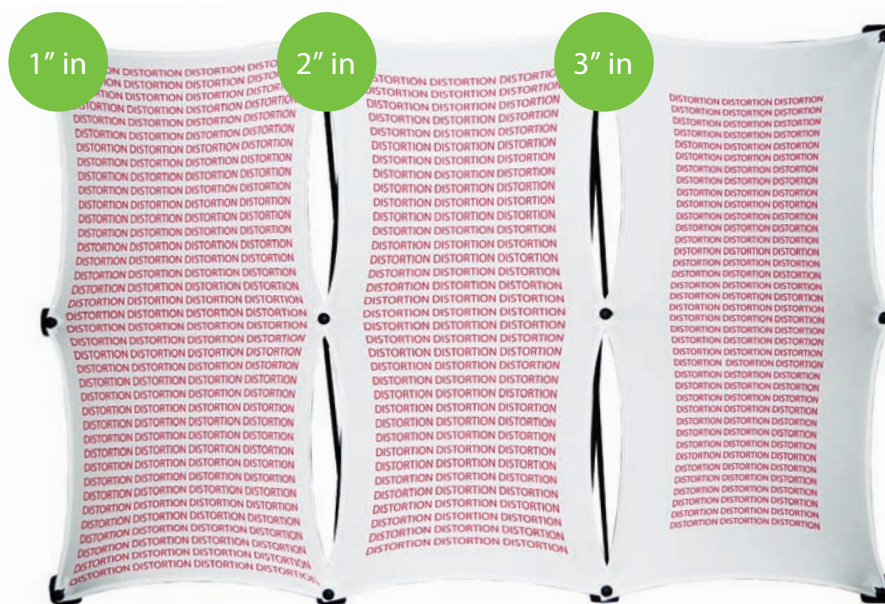
Finished Size



• X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*