

A	Skin	Size
	13.375" W x 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Xpressions unit

B	Skin	Size
	13.375" W x 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Xpressions unit

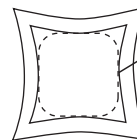
C	Skin	Size
	13.375" W x 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Xpressions unit

Please add a 1.5" bleed on all sides of each file submitted.

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It is recommended that all text and borders be 1.5" from the finish size



### Focus Area Key

focus area is always  
1.5"-2.5" inside edge of all  
four sides on all skin  
styles and sizes

# xpressions<sup>®</sup> SALESMATE™ Setup Guide

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:  
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



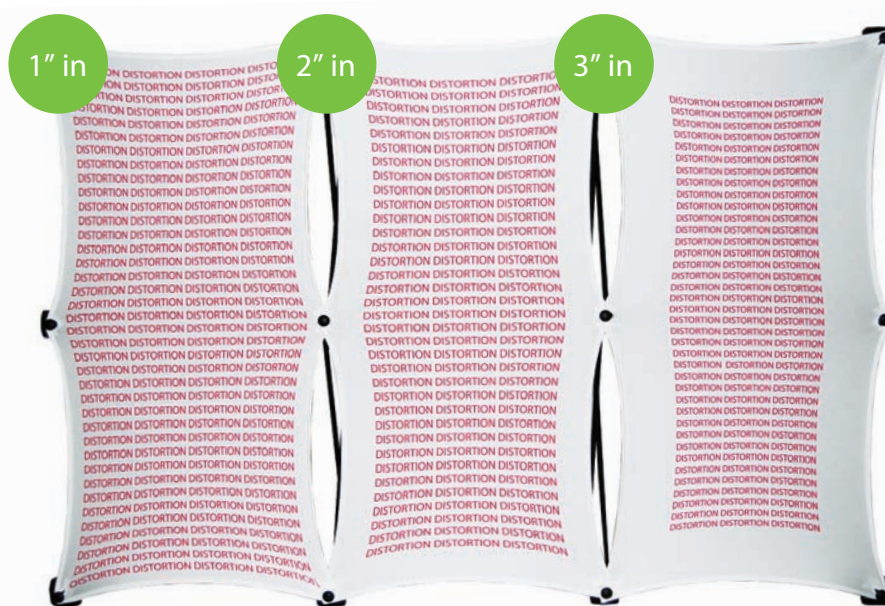
Finished Size



## • X-Factor •

Due to the nature of the Xpressions<sup>®</sup> Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*