

A	Skin	Size
	26.25" W X 41" H	HEX <small>HEX Shown as it will appear on the Xpressions unit</small>

B	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front <small>1x1 Flat Front Shown as it will appear on the Xpressions unit</small>

C	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front <small>1x1 Flat Front Shown as it will appear on the Xpressions unit</small>

D	Skin	Size
	13.375 W X 43.375" H	1x3 Double Thread <small>1x3 Double Thread Shown as it will appear on the Xpressions unit</small>

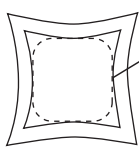
F	Skin	Size
	52.25" W X 13.375" H	4x1 Flat <small>4x1 Flat Shown as it will appear on the Xpressions unit</small>

G	Skin	Size
	52.25" W X 13.375" H	4x1 Flat <small>4x1 Flat Shown as it will appear on the Xpressions unit</small>

E	Skin	Size
	13.375" W X 43.375" H	1x3 Double Thread <small>1x3 Double Thread Shown as it will appear on the Xpressions unit</small>

Please add a 1.5" bleed on all sides of each file submitted.

It is recommended that all text and borders be 2" from the finish size



**Focus Area Key**  
 focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes

# xpressions<sup>®</sup> SALESMATE™ Setup Guide

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:  
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



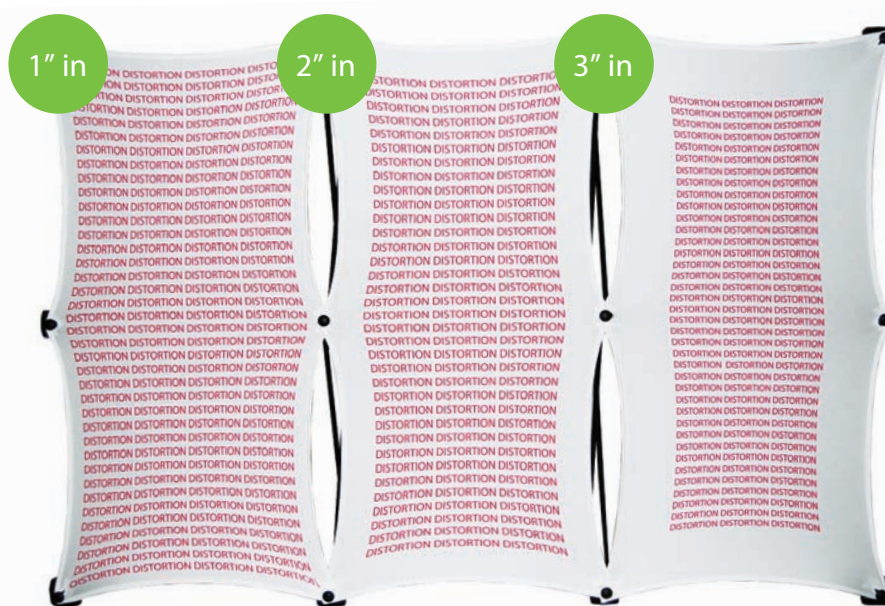
Finished Size



## • X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*