

A	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Salesmate unit

B	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Salesmate unit

C	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Salesmate unit

D	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Salesmate unit

E	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Salesmate unit

F	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Salesmate unit

G	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Salesmate unit

H	Skin	Size
	13.375" W X 13.375" H	1x1 Flat Front
		1x1 Flat Front Shown as it will appear on the Salesmate unit

I	Skin	Size
	13.375" W X 43.375" H	1x3 Double Thread
		1x3 Double Thread Shown as it will appear on the Salesmate unit

J	Skin	Size
	13.375" W X 43.375" H	1x3 Double Thread
		1x3 Double Thread Shown as it will appear on the Salesmate unit

Please add a 1.5" bleed on all sides of each file submitted.



3952 South Illinois Avenue  
 Carbondale, Illinois 62903  
 800.697.4670 • 618.529.7031 fax  
 info@beautifuldisplays.com

It is recommended that all text and borders be 2" from the finish size

	<b>Focus Area Key</b> focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes
	©2004/Patent Pending

# xpressions<sup>®</sup> SALESMATE<sup>™</sup> Setup Guide

## • File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:  
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided  
w/out bleed



Image bled out  
for print size



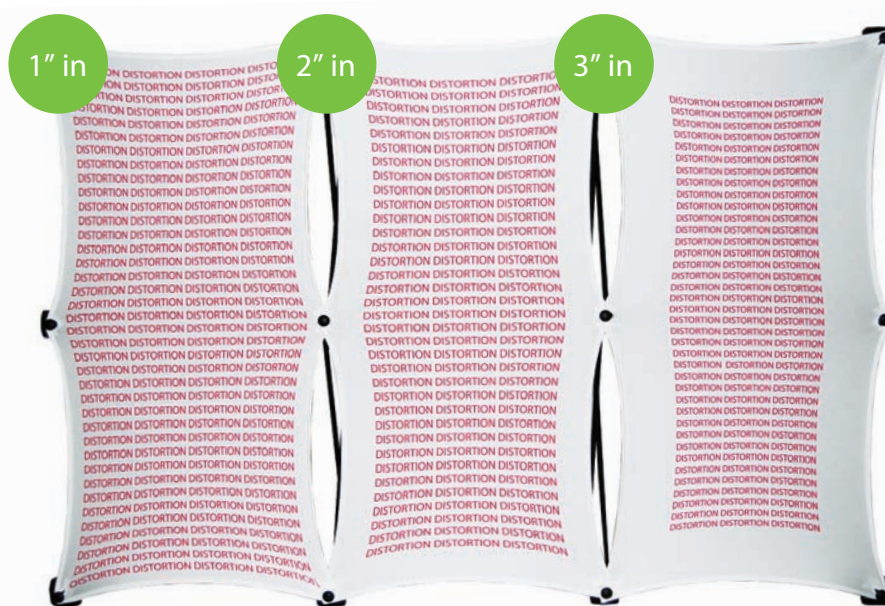
Finished Size



## • X-Factor •

Due to the nature of the Xpressions<sup>®</sup> Salesmate<sup>™</sup> graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate<sup>™</sup> skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



\*PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN\*