

A	Skin	Size						
		<table border="1"> <tr> <td>19.75"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>19.75"</td> <td>H</td> </tr> </table>	19.75"	W	x		19.75"	H
19.75"	W							
x								
19.75"	H							
Diamond		Diamond Shown as it will appear on the Xpressions unit						

B	Skin	Size						
		<table border="1"> <tr> <td>14.25"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>14.25"</td> <td>H</td> </tr> </table>	14.25"	W	x		14.25"	H
14.25"	W							
x								
14.25"	H							
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit						

C	Skin	Size						
		<table border="1"> <tr> <td>14.25"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>14.25"</td> <td>H</td> </tr> </table>	14.25"	W	x		14.25"	H
14.25"	W							
x								
14.25"	H							
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit						

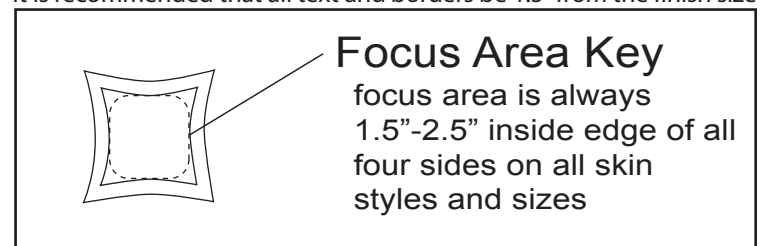
D	Skin	Size						
		<table border="1"> <tr> <td>14.25"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>14.25"</td> <td>H</td> </tr> </table>	14.25"	W	x		14.25"	H
14.25"	W							
x								
14.25"	H							
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit						

E	Skin	Size						
		<table border="1"> <tr> <td>14.25"</td> <td>W</td> </tr> <tr> <td>x</td> <td></td> </tr> <tr> <td>14.25"</td> <td>H</td> </tr> </table>	14.25"	W	x		14.25"	H
14.25"	W							
x								
14.25"	H							
1x1 Single Twist		1x1 Single Twist Shown as it will appear on the Xpressions unit						

Please add a 1.5" bleed on all sides of each file submitted.


**beautiful
DISPLAYS**
 2010 Hancock Street
 San Diego, CA 92110
 800.697.4670
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It is recommended that all text and borders be 1.5" from the finish size



xpressions®
SALESMATE™
Setup Guide 2010

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided
w/out bleed



Image bled out
for print size



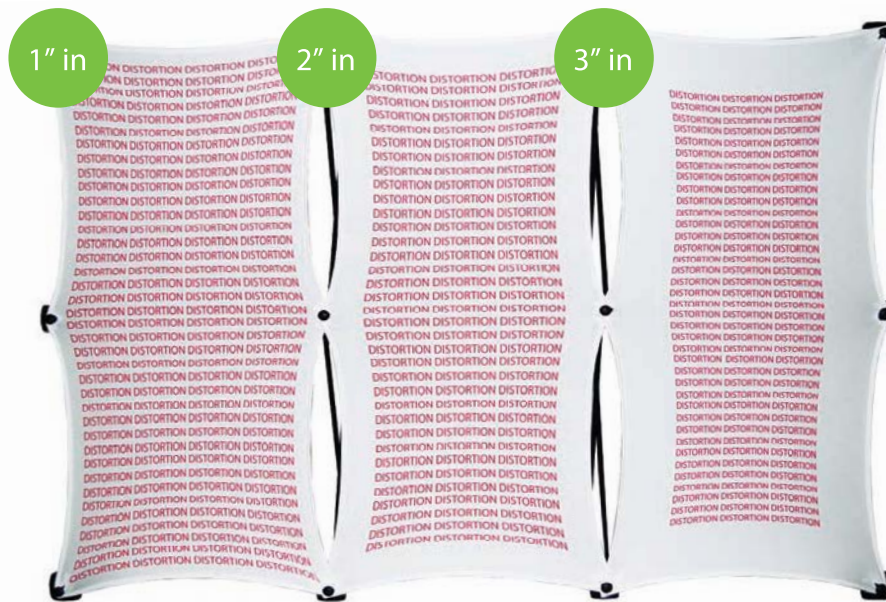
Finished Size



• X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN