

A	Skin	Size			
		<table border="1"> <tr> <td>13.375"</td> <td rowspan="2">W</td> </tr> <tr> <td>H</td> </tr> </table>	13.375"	W	H
13.375"	W				
H					
1x1 Flat Front		<table border="1"> <tr> <td>13.375"</td> <td rowspan="2">H</td> </tr> <tr> <td>W</td> </tr> </table>	13.375"	H	W
13.375"	H				
W					
<small>1x1 Flat Front Shown as it will appear on the Xpressions unit</small>					

B	Skin	Size			
		<table border="1"> <tr> <td>13.375"</td> <td rowspan="2">W</td> </tr> <tr> <td>H</td> </tr> </table>	13.375"	W	H
13.375"	W				
H					
1x1 Flat Front		<table border="1"> <tr> <td>13.375"</td> <td rowspan="2">H</td> </tr> <tr> <td>W</td> </tr> </table>	13.375"	H	W
13.375"	H				
W					
<small>1x1 Flat Front Shown as it will appear on the Xpressions unit</small>					

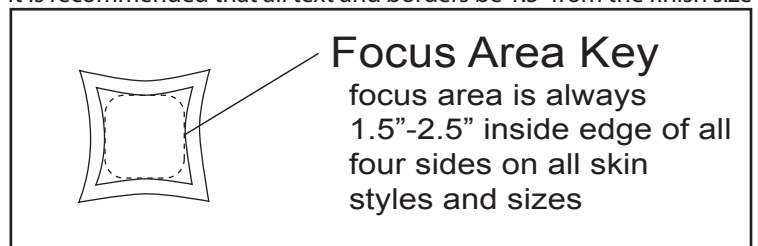
C	Skin	Size			
		<table border="1"> <tr> <td>28"</td> <td rowspan="2">W</td> </tr> <tr> <td>H</td> </tr> </table>	28"	W	H
28"	W				
H					
2X1 Horizontal Thread		<table border="1"> <tr> <td>28"</td> <td rowspan="2">H</td> </tr> <tr> <td>13.375"</td> </tr> </table>	28"	H	13.375"
28"	H				
13.375"					
<small>2X1 Thread Horizontal Shown as it will appear on the Xpressions unit</small>					

D	Skin	Size			
		<table border="1"> <tr> <td>28"</td> <td rowspan="2">W</td> </tr> <tr> <td>H</td> </tr> </table>	28"	W	H
28"	W				
H					
2X1 Horizontal Thread		<table border="1"> <tr> <td>28"</td> <td rowspan="2">H</td> </tr> <tr> <td>13.375"</td> </tr> </table>	28"	H	13.375"
28"	H				
13.375"					
<small>2X1 Thread Horizontal Shown as it will appear on the Xpressions unit</small>					

Please add a 1.5" bleed on all sides of each file submitted.



It is recommended that all text and borders be 1.5" from the finish size



xpressions[®] SALESMATE™ Setup Guide 2010

• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT:
<http://xpressions-snap.com/guidelines.htm>

For all XSnap skins we require **1.5" of bleed OVERALL (.75" on all sides)**. If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided
w/out bleed



Image bled out
for print size



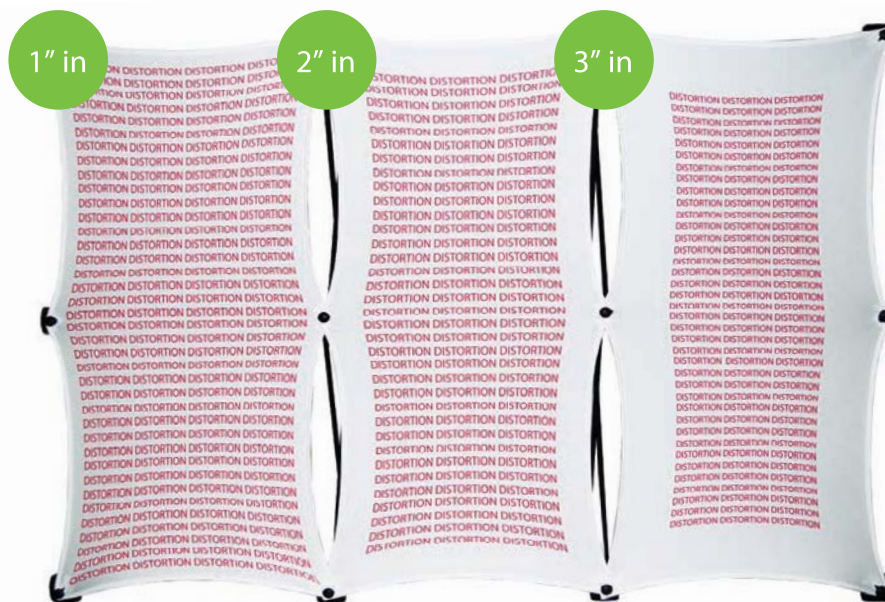
Finished Size



• X-Factor •

Due to the nature of the Xpressions® Salesmate™ graphics, we recommend keeping all artwork elements you do not want severely distorted (ie text, logos, or faces) 3-5" in on all sides, however due to the small size of the Salesmate™ skins this leaves little room for design. We find that **1.5" in** on all sides creates an acceptable amount of stretch while still allowing plenty of space for your design.

EXAMPLES OF STRETCH AT DIFFERENT SIZES SHOWN BELOW:



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN